

## WorkPlace Banking lets you bank your way, when and how you want — and get exclusive new rewards while doing it.

- Open a new PNC Mortgage and get \$300.1
- Earn \$100 by opening a new PNC Flex® Visa,® PNC points® Visa® or PNC Cash*Builder®* Visa® credit card and meeting minimum spend requirement.²
- Get \$200 with any new Performance Checking account. Get \$400 with any new Performance Select Checking account. Just establish a qualifying direct deposit and make one payment with PNC Online Bill Pay.<sup>3</sup>

## For more information:

- Seema Jose
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Available to PNC WorkPlace Banking customers with Performance Checking, Virtual Wallet with Performance Spend, Performance Select Checking or Virtual Wallet with Performance Select accounts.





Eligibility: These offers are valid for current eligible PNC WorkPlace Banking Checking customers effective April 14, 2014.

1 To qualify for the \$300 mortgage account reward, at the time of mortgage application the WorkPlace Banking customer must have an eligible WorkPlace Banking Performance, Performance Select Checking account, Virtual Wallet with Performance Spend or Virtual Wallet with Performance Select and must establish a qualifying, automatic mortgage payment that must occur within 180 days following the mortgage application. A qualifying, automatic mortgage payment is defined as a recurring PNC Mortgage loan payment electronically deducted from an eligible WorkPlace Banking account. This includes recurring payments set up via Online Bill Pay. Mortgage payments initiated from a PNC Checking account via online transfers do not qualify as automatic payments.

WorkPlace Banking checking account must remain open in order for you to receive the \$300 reward, which will be credited to the eligible checking account within 90 days after conditions have been met and will be identified as "CREDITS WORKPLACE OFFER" on your monthly checking account statement. \$300 reward may be subject to tax reporting.

Limit one mortgage premium per WorkPlace Banking checking account. If multiple mortgage accounts are opened with the same signer (or signers), only one account will be eligible for the cash offer. For this offer, signing authority will be defined by the customer name(s) and Social Security number(s) registered on the account.

PNC is a registered service mark of The PNC Financial Services Group, Inc. ("PNC"). PNC Mortgage is a division of PNC Bank, National Association, a subsidiary of PNC.

All loans are provided by PNC Bank, National Association and are subject to credit approval and property appraisal. Terms and conditions of this offer subject to change without notice.

2 To receive the \$100 cash award, at the time of credit card application the WorkPlace Banking customer must have an eligible WorkPlace Banking Performance Checking account, Performance Select Checking account, Virtual Wallet with Performance Spend or Virtual Wallet with Performance Select, open a new PNC Flex, PNC points or PNC CashBuilder credit card and make at least \$1,000 in Qualifying Purchases (Net Purchases for CashBuilder) within the first 90 days following account opening. \$100 will be credited to the eligible checking account within 90 days following the Qualifying Purchase or Net Purchase that enabled you to meet the \$1,000 minimum requirement. The cash award will be identified as "CREDITS WORKPLACE OFFER" on your monthly checking account statement. \$100 award may be subject to tax reporting. Limit one \$100 cash award per WorkPlace Banking checking account. If multiple credit cards are opened with the same primary borrower, only one credit card account will be eligible for the cash offer.

The terms "Qualifying Purchases" and "Net Purchases" do not mean all transactions you may make with your credit card account. Some limited transactions are excluded such as purchase of a gift card or other cash equivalent product, cash advances or balance transfers. Must apply at the branch or through a WorkPlace Banker. For details, please see the full terms and conditions at pnc.com. Opening of credit card account subject to credit approval. CashBuilder, PNC Flex and PNC points are registered trademarks of The PNC Financial Services Group, Inc. Visa is a registered trademark of Visa International Service Association and used under license. PNC Bank, National Association, is the creditor and issuer of the PNC Bank credit cards. Offer may be modified or discontinued at any time and without notice.

3 New Performance, Performance Select Checking, Virtual Wallet with Performance Spend or Virtual Wallet with Performance Select must be opened between 1/1/2015 and 3/31/2015. To qualify for a \$400 reward, a Performance Select or Virtual Wallet with Performance Select must be opened with a \$5,000 qualifying Direct Deposit and at least 1 payment must be completed via PNC Online Bill Pay within 60 days of account opening. To qualify for a \$200 reward, a Performance or Virtual Wallet with Performance Spend must be opened with a \$1,000 qualifying Direct Deposit and at least 1 payment must be completed via PNC Online Bill Pay within 60 days of account opening. For Virtual Wallet accounts, online bill payment must be made from the Spend account. Your checking account must remain open in order for you to receive either the \$200 or \$400 reward, which will be credited to the eligible account within 60 days after both conditions have been met and will be identified as "Cash Trans Promo Reward" on your monthly statement. A qualifying Direct Deposit is defined as a recurring Direct Deposit of a paycheck, pension, Social Security or other regular monthly income electronically deposited into a Performance or Performance Select Checking account, or the Spend account of a Virtual Wallet with Performance Spend or Virtual Wallet with Performance Select. The total amount of all qualifying direct deposits credited to your checking account must be at least \$1000 for the Performance or Virtual Wallet Performance Spend or \$5000 for the Performance Select or Virtual Wallet with Performance Select. The Direct Deposit must be made by an employer or an outside agency. Transfers from one account to another, or deposits made at a branch or ATM, do not qualify as Direct Deposits. New account will not be eligible for offer if any signer has signing authority on an existing PNC Bank consumer checking account or has closed an account within the past 90 days, or has been paid a promotional premium in the past 12 months. Limit one premium per new account. If multiple accounts are opened with the same signers, only one account will be eligible for the premium. For this offer signing authority will be defined by the customer name(s) and social security number(s) registered on the account. In the event that we determine in our sole discretion that your account does not meet the eligibility criteria or the activity on your account does not qualify as a Qualifying Direct Deposit, we will not be obligated to credit your account with the payout. Offer may be extended, modified or discontinued at any time and may vary by market.

